



Social Media Graphic Designer

As a Social Media Graphic Designer, you'll be the visual genius behind our clients' social media presence. You'll create eye-catching graphics that align with brand aesthetics and captivate audiences across various platforms. This role is perfect for a designer with a few years of experience under their belt, ready to take their skills to new heights in a dynamic and supportive environment.

Key Responsibilities:

- Design visually stunning graphics for social media posts, stories, and ads across multiple platforms.
- Develop and maintain a cohesive visual identity for clients' social media channels.
- Collaborate with the content and marketing teams to create graphics that support and enhance social media campaigns.
- Stay updated with the latest design trends and tools to ensure cutting-edge visuals.
- Create and edit short videos and animations for social media use.
- Manage multiple design projects and meet deadlines.
- Provide design support for other digital marketing materials as needed.

Qualifications:

- 3-5 years of experience in graphic design, with a strong portfolio of social media graphics.
- Proficiency in graphic design tools such as Adobe Creative Suite (Photoshop, Illustrator, After Effects) and Canva.
- Experience in creating engaging social media content and understanding platform-specific best practices.
- Strong attention to detail and a creative mindset.
- Excellent communication and collaboration skills.
- Ability to manage multiple projects and deadlines efficiently.
- Self-motivated and able to work independently in a remote environment

Preferred Qualifications:

- Experience with video editing and animation tools.
- Knowledge of social media marketing and content strategies.
- Familiarity with branding and visual identity design.



Location

Remote (Flexible, Part-Time to Full-Time Hours)



Position Type

Contract Position



Experience Level

About Us

Flamingo Consulting is a vibrant marketing agency dedicated to helping businesses build their brand and connect with their target audience through creative and engaging content. Our team is passionate about delivering innovative marketing solutions, and we're looking for a talented Social Media Graphic Designer to join us on a flexible, contract basis.

Benefits:

- Flexible working hours to fit your schedule.
- Remote work opportunities.
- Hands-on experience with real client projects.
- Professional development and growth opportunities.
- Collaborative and supportive team environment.

Let's be honest: At Flamingo, we let you work when you want, how you want. Need to drop off at 3 to pick up your kids? Are you a night owl who starts your workday at 5pm? We'll work with you as long as the work gets done! Our team prioritizes a cultural, supportive, and inclusive environment where we all contribute based on our skills and where we welcome your individual gifts and quirks. We're a team that likes to stand out from the crowd!