



Content Specialist

As a Content Specialist, you'll be the feather in our cap, creating captivating social media posts and reels, writing persuasive copy for websites, and developing engaging print advertising content. This role is perfect for an entry-level content creator passionate about storytelling and eager to spread their wings in a supportive environment.

Key Responsibilities:

- Create and manage social media content, including posts, stories, and reels, across various platforms.
- Write clear, persuasive, and engaging copy for websites, blogs, and email campaigns.
- Develop creative content for print advertising materials such as brochures, flyers, and posters.
- Collaborate with the design and marketing teams to ensure content aligns with brand guidelines and marketing objectives.
- Conduct research to stay updated with the latest trends in content creation and digital marketing.
- Monitor and analyze content performance metrics to optimize and improve engagement.
- Assist in developing content strategies that align with client goals and target audience needs.

Qualifications:

- Strong writing, editing, and proofreading skills.
- Basic understanding of social media platforms and their respective best practices.
- Creative mindset with a keen eye for detail.
- Excellent communication and collaboration skills.
- Ability to multitask and manage time effectively.
- Self-motivated and able to work independently.
- Willingness to learn and adapt in a fast-paced environment.

Preferred Qualifications:

- Familiarity with graphic design tools such as Canva or Adobe Creative Suite.
- Basic knowledge of SEO and content marketing principles.
- Experience with video editing tools for creating reels and short videos.



Location

Remote (Flexible, Part-Time to Full-Time Hours)



Position Type

Contract Position



Experience Level

About Us

Welcome to Flamingo Consulting, where we help businesses stand tall and stand out with creative and engaging content. Our vibrant team is dedicated to delivering innovative marketing solutions, and we're looking for a talented Content Specialist to join us on a flexible, contract basis.

Benefits:

- Flexible working hours to fit your schedule.
- Remote work opportunities.
- Hands-on experience with real client projects.
- Professional development and growth opportunities.
- Collaborative and supportive team environment.

Let's be honest: At Flamingo, we let you work when you want, how you want. Need to drop off at 3 to pick up your kids? Are you a night owl who starts your workday at 5pm? We'll work with you as long as the work gets done! Our team prioritizes a cultural, supportive, and inclusive environment where we all contribute based on our skills and where we welcome your individual gifts and quirks. We're a team that likes to stand out from the crowd!